



Course Brochure and Fee

CCLFI

Knowledge Management for Executives: Merging Inner and Outer Work For Greater Productivity and Innovation

Announcement

CCLFI¹ is opening registration for the 2nd class of its online course Knowledge Management for Executives: Merging Inner and Outer Work for Greater Productivity and Innovation. The class will begin on 20 March 2021.

In this unique course you will learn:

- *Single most high impact but low-cost knowledge management tactic.*
- *What, according to world leaders, is the most important skill leaders must hone*
- *The most effective and proven way to motivate knowledge workers*
- *Two critical skills to dramatically enhance productivity and innovation*
- *Why you need to find the Most Significant Question at work and in life*
- *How to address a glaring gap in most MBA and MPA curricula*

Learning Processes

- Four weekly two-hour video class sessions
- Course support website
- Three weeks of practical exercises in your workplace

Requirements

Participants must be available for synchronous video sessions on Saturdays 7-9 pm Manila time (=11 am UTC). It is the responsibility of participants to ensure they have fast and reliable Internet access and a laptop or desktop computer with video camera. They must have a Gmail account to be able to access the course support website which runs in Google Sites and to participate in shared online Google documents.

Online Mentor

Dr. Serafin Talisayon is a KM practitioner, advocate and teacher for two decades, a government executive for six years, CEO of an NGO for 21 years and CEO of a private company for 4 years. He is a practitioner and advocate of conscious living and architect *Pamathalaan* Course - a spiritual discernment course for government executives.

Course Fee

The course fee is US\$190 (PhP 7,200.00 for Philippine-based participants) if paid on or before the course start date or if the participant is a graduate of the CCLFI Knowledge Management Practitioner Certification Course. The fee is US\$250 (PhP 9,500.00 for Philippine-based participants) if paid after the course start date. Participants who want a hard copy of the certificate (in addition to the soft copy) will be charged extra to cover the cost of courier services.

We encourage executives from the same organization to register so that they can become an informal learning community after the course. We offer a discount of 40% for a group of at least 5 participants.

¹ The Community and Corporate Learning for Innovation, Inc. is a corporation duly registered under SEC and BIR. It has experience in on-line training since 2006. Since 2013, its online KM Practitioner Certification Course has over 200 successful graduates from 32 countries.